

Creating Products from Ideas

With our NZ based team of creative designers and an office (Idea-China) in China, we provide profitable custom design/ engineering product and manufacturing supply solutions to a large and established client base of International & local brand owners, NZ/ Asian Manufacturers and Entrepreneurs, backed by over 30 years of experience.

You can now utilise our experience and knowledge to develop your idea and bring it to fruition.



Prototype

PROTOTYPE

Testing and Validating

Mock up and 3D Forms

- Generation of 3D forms & 3D printing capture key elements of the design, providing early proof of concept and 'hands-on' look and feel analysis of the product design.

Performance Prototyping

- Critical part of design & development process providing tangible test results and feedback from industry experts and customers to validate the design and even proving early sales.

Marketing Models

- An optimal way to showcase new products to the market in production like materials, gauging industry and customer response prior to tooling and manufacturing investment.

RESEARCH CONCEPT FORMSTUDY ENGINEERING **PROTOTYPE** SPECIFICATION TOOLING PRODUCTION



High Finish Metals



Complex Assemblies



Multiple Materials



Engineering Components



Functional Products



Flexible Components