

idea

IDEA - CHINA

Who are we

Idea-China is part of the **Idea Group**, a collaboration between Idea Developments Ltd (NZ) and First Star Technology Company Ltd (China). Established in 2010 after a proven supplier, manufacturing relationship between **Kim Scott** of Idea Developments and **Winston Wu** of First Star Technology. **Idea-China** provides an integrated continuation of Idea Developments product design and development solutions.

Idea Developments Ltd is a NZ registered company established in 1998 by **Kim Scott**. Idea's creative **team** of innovative product designers, engineers and project managers have diverse capabilities, specialising in product design, development and prototype samples through to supply solutions.

First Star is a Mainland Chinese registered company established in 2009 by **Winston Wu**, producing high accuracy CNC machined components in mass volume (up to 1 million parts per month) for suppliers of leading electronic, automotive & jewellery companies such as Foxconn and BMW to name a few.

Our sustainable manufacturing and production assembly facility is approved by the Habitat **Environment Commission** of Shenzhen City, operating from the 3rd level of First Star's multi-level 1,500m² factory, just 1 hour drive from the Hong Kong boarder.

Idea-China's client base extends from start-up companies requiring a scalable solution through to established companies either diversifying with new product designs or consolidating with 'single' source manufacture and supply of existing products for mass production.

What we do

Idea - China's core **competencies** are based around custom manufacture and in-house product assembly providing a secure, quality-controlled environment for your finished products. This is complemented with controlled out-sourcing of specialised processes and components to complete in-house finished product assembly.

Specialised **performance prototypes** from a wide variety of prototype build methods, and **production-quality materials** as close as possible to the finished product.

Mainland Chinese supply chains and **specialised out-sourcing** are managed via Idea - China's Shenzhen office with in-house engineering and QC management; where our engineers are often deployed to monitor suppliers, including purchase of raw materials.

Independent supplier factory audits and **quality inspections** are provided via QIMA, a European owned company specialising in factory and product audits.

Warehousing and **freight forwarding** options including complete 'door-to-door' service.

How we do it

Idea's **NZ-based design** and **engineering team** understand, set and provide detailed **Product, Tooling** and **Quality Control (QC) Specifications**, with 'off-tool' and 'first-off' sample checks to efficiently manage the process.

Idea has access to a **multitude** of different mould **Tooling** methods and processes for the best economic investment in production tooling and profitable outcome for the product.

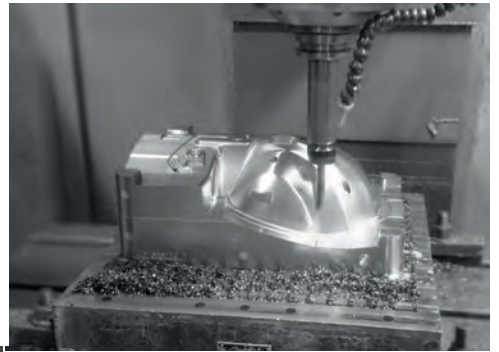
Design engineers (via Idea NZ) are often deployed to Idea - China's Shenzhen office to assist with tooling, sample **checks/approval** and production.

First Stars' **team** of manufacturing engineers, quality manager and skilled assembly staff provide 'hands-on' assistance ensuring **quality** and **efficient supply solutions**.

Communication & Planning



Manufacture & Tooling



Product Assembly

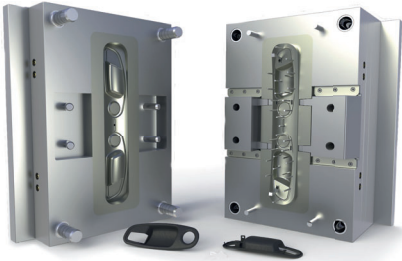


Quality Control





Tooling & Moulding



Finished Products



Packaging

"Creating Products
from **Ideas"** is what we do.



Prototype



Product Kit Sets



Idea Group

Idea – NZ

info@idea-nz.com
+64 6 323 2088

Idea Developments Ltd
Level 3
22 Stafford St
Feilding
4702
New Zealand

idea-nz.com

Idea – China

info@idea-china.com
+86 135 1074 5050

First Star Technology Ltd
HengDa GuoXiangShan
ShaWan, LongGang District
Shenzhen City
518019
China

idea-china.com

